Structure for Commercial essay

Introduction: Provide background information on the company

Summary of the commercial.

Targeted audience and intended message.

Mention 3 rhetorical strategies in thesis.

Section 1 – 1st rhetorical strategy

More in-depth analysis of the chosen rhetorical strategy

Section 2 – 2nd rhetorical strategy

More in-depth analysis of the chosen rhetorical strategy

Section 3 – 3rd rhetorical strategy, strongest argument

More in-depth analysis of the chosen rhetorical strategy

Conclusion

Summarize the findings and communicate what is learned and the importance

<https://www.youtube.com/watch?v=06QXBWK39lY>